



Santa Clara County  
DEMOCRATIC PARTY

# Advertising Rate Card

2009

## The Santa Clara County Democratic Party JJ Dinner

Advertise in the Dinner Program

Friday, April 17, 2009

San Jose Fairmont Hotel

*Early Bird Special*



*if paid by February 14*

Advertise your business in a focused way to 600+ Democrats. Promote your Democratic Club. Thank the volunteers who worked on your campaign. Share a message of change and progress with your fellow Democrats.

★ Ad sizes available:

Back cover full page ~~\$500~~ **SOLD**

Full page - \$400

Half page - \$250

Quarter page - \$150

Business card - \$100

★ All ads are black and white.

★ Camera-ready ads accepted as pdf, jpg, eps, or tif files.

★ **Deadline for space reservation:**

**Monday, March 23**

★ **Deadline for artwork: Wednesday, April 1**

★ For assistance in designing your ad, contact Kristen Johnson at Graffik Dezine at (650) 493-4383 or email:

graffikdezine@comcast.net (Member of Graphic Communications Union, Local 583)

Ads should be sent with checks made payable to:

Santa Clara County United  
Democratic Campaign (UDC)  
c/o Kristen Johnson

245 Wilton Avenue, Palo Alto, CA 94306

Email artwork to  
graffikdezine@comcast.net

Full Page - \$400  
7.5" x 10"

Back cover - \$500  
7.5" x 10"

Quarter Page - \$150  
3.625" x 4.875"

Half Page horizontal - \$250  
7.5" x 4.875"

Eighth Page (Business Card) - \$100  
3.625" x 2.375"

For questions and space reservations, email: [graffikdezine@comcast.net](mailto:graffikdezine@comcast.net)  
or phone (650) 493-4383



**Full Page - \$400**

**7.5" x 10"**

**Back cover - \$500**

**7.5" x 10"**

**Quarter Page - \$150**

**3.625" x 4.875"**

**NEED YOUR AD DESIGNED?**

Contact Kristen @ Graffik Dezine  
(650) 493-4383 or  
graffikdezine@comcast.net

Full page design . . . . . \$80

Half page design . . . . . \$50

Quarter page design . . . . . \$40

Eighth page design . . . . . \$30

**Half Page horizontal - \$250**

**7.5" x 4.875"**

**Eighth Page (Business Card) - \$100**

**3.625" x 2.375"**



# Insertion Order

2009

## The Santa Clara County Democratic Party JJ Dinner Program

Yes, I/we would like to purchase an ad:

- Back cover full ~~page~~<sup>gold</sup> - \$500
- Full page - \$400
- Half page - \$250
- Quarter page - \$150
- Business card - \$100

*Early Bird Special*



*if paid by February 14*

**Space reservation deadline: March 23. Payment must be received with the reservation. Artwork deadline: April 1**

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Daytime phone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

- I need assistance with ad design.\* Please call me at: \_\_\_\_\_
- I have enclosed the payment of \$ \_\_\_\_\_ to guarantee insertion.
- I have made my payment for the ad online at: [http://sccdp.org/dem\\_dinner.php](http://sccdp.org/dem_dinner.php)
- I will send my files electronically to [graffikdezine@comcast.net](mailto:graffikdezine@comcast.net)
- I have enclosed the ad. NOTE: if a business card size is purchased, make sure to include your card.

**Insertion orders should be sent with checks made payable to:  
 Santa Clara County United Democratic Campaign (UDC)  
 c/o Kristen Johnson  
 245 Wilton Avenue, Palo Alto, CA 94306  
 Email artwork to [graffikdezine@comcast.net](mailto:graffikdezine@comcast.net) or include  
 camera-ready with your payment.**

For more information, call Kristen at (650) 493-4383.

FOR OFFICE USE ONLY:	
PAID \$	_____
CK #	_____
ONLINE PYMNT REC'D	_____
DATE REC'D	_____